



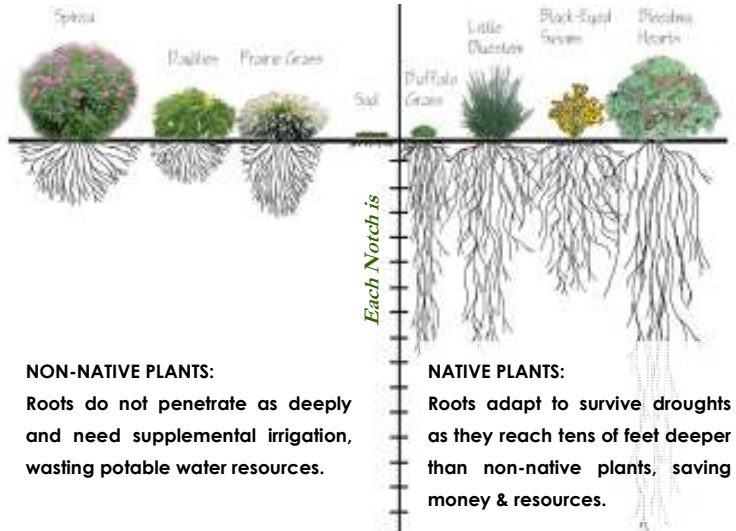
Going "Green"

Inside this issue we cover several "green" aspects of the landscape world. At Goldberg & Rodler, we work hard to stay up to date on new technologies, innovative approaches to design, and environmentally responsible options. We offer organic plant healthcare, green roof and wall expertise, native plantings, and much more. The importance of recycling is discussed in this issue, as are native plants and green roofs and walls.

Goldberg & Rodler offers the same fantastic design and construction services, along with routine maintenance, tree care and other services, you have enjoyed for over 50 years. Visit our [website](#) for new project photos. Stop by our office and talk with one of our designers. We are always happy to talk with you and show you around our design center.

At Goldberg & Rodler, our employees are familiar with native plant communities of NY, NJ, PA and CT and frequently install native plantings in conservation and shore areas where DEC permits are required.

Non-Native vs. Native Plants



NON-NATIVE PLANTS:
Roots do not penetrate as deeply and need supplemental irrigation, wasting potable water resources.

NATIVE PLANTS:
Roots adapt to survive droughts as they reach tens of feet deeper than non-native plants, saving money & resources.

Green Roofs & Walls

A green roof is just one of many steps toward more sustainable and environmentally friendly landscapes. We recently installed a green roof in Eaton's Neck using the LiveRoof System. The residence is designed specifically for several green roofs; not just for aesthetic value but environmental as well.

Advantages:

- Provides insulation for temperature & sound
- Reduces stormwater runoff
- Reduces pollution & the heat island effect

Pre-grown modular system:

- Minimal irrigation needs
- Uses fire resistant succulent planting
- 25-50% energy savings
- Lightweight modules decrease load on the roof
- Repair requires minimal disruption of system; trays can be removed and replaced individually
- Plant choices offer visual interest all year

We are redesigning the roof of our Huntington office to accommodate



a green roof and we have a green wall slated to be installed by the end of the summer! Stop by our office or our [website](#) to learn more!



August 1-2, 2009
10 am - 6 pm
Strawberry Fields
Fairgrounds
Maitituck, Long Island

East End GreenFest

A two day outdoor festival focusing on family, fun and the environment! Enjoy live music, green industry demonstrations and local wines and foods. Shop for sustainable and natural

products. Goldberg & Rodler will be demonstrating green roof and wall systems. Stop by our booth and speak to our representatives to learn more and see first hand how these technologies work!

Seasonal Color: Not Just for Summer

What is the first sign winter is over and spring has sprung? The tips of the early bulbs poking through the soil! What better way to brighten up your landscape after a dreary winter of snow and ice than swaths of bright color in your garden. Spring bulbs bloom long before any of the perennials in your garden have even thought of waking up.



After the heat of summer has relaxed into Autumn, Fall annuals take the place of Summer's tropical planting. Kale makes a beautiful color statement in the Fall. Pansies and mums are also popular cool weather annuals with rich tones complimenting the turning leaves. Fall is also the time to plant bulbs such as daffodils, tulips, hyacinths and crocus for Spring.



Pruning for Hurricane Season

Overburdened and dead tree limbs can be hazardous. How hazardous they are depends on the size and location. Large limbs, like the one to the right, can damage your house, car or a person if left to fall during a hurricane, thunder storm or high winds.

Proper pruning is important to maintain your trees as you would any other aspect of your landscape. Dead limbs

2" in diameter and larger should be pruned off. This reduces the likelihood of the limbs snapping and it also increases air circulation and available light for the rest of your landscape. Increased air circulation and light can reduce the growth of fungus, bacteria and algae that emerge, especially during rainy periods.

As hurricane season approaches, we normally think about

moving furniture inside, boarding up windows and stocking up on bottled water and canned goods. If you have concerns about your trees and large landscape elements, our arborists and landscape designers are available to help.



Recycling: Doing Our Part

Paper, plastic bottles and cans are not the only recyclable objects. Construction materials can be reused and recycled.

Existing dry-laid stone, brick or pavers can be picked up and used again in a new design. Broken up concrete, intact lumber, and healthy plants,

among other site amenities, can be reused and/or repurposed.

Not only does it reduce cost of new materials, recycling is also a sustainable building technique. Sustainable designs are multi-functional and adaptable for future use.

"Sustainable designs are multi-functional and adaptable for future use."

Gardening Tips

- Start a compost pile. As fall approaches, raking piles of leaves is in our future. Don't throw them out! Find an out of the way spot in your yard and use it to make your own organic compost.

You can use kitchen scraps, but make sure not to use any eggs, dairy or meat: they harbor bacteria! Untreated (chemical free) grass clippings, sawdust, coffee grounds and paper can also be incorporated.



- Deadhead your perennials to prolong bloom time.
- What goes into the ground will make its way back to us. Think before you spray chemicals. Did you know that household vinegar can also be used as an herbicide?

Be careful to shield the plants you want to keep before spraying, a sheet of cardboard works well. Spray on a day with little to no wind, no rain in the forecast and make sure to get the leaves!



Questions or comments? E-mail Ashley at: apalko@goldbergandroder.net or call: (631) 271-6460 x 21

Visit our website to see examples of our work throughout Long Island and the adjoining metropolitan area: <http://www.goldbergandroder.com>.

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